

Happy December, everyone!

December is here, and with it comes the start of winter

Winter means a lot of things: holidays, warm drinks, and... make-up trends! The latest beauty trend this season is

“NO MAKE-UP LOOK”

You can look like you've made a commitment to yourself by going bare-faced (or even just less makeup-y) for the day.

But what if your skin is really dry?

What if it's just not practical to go without mascara and eyeliner?

No worries! We've got our new **Pearlizing Loose Powder formulation**. It has our **NEW Sumicair Naturefeel (43031)** functional/sensorial filler which will help you look like a natural beauty with a hint of glow.



SUDARSHAN

Pearlizing Loose Powder

Prestige
PERFECTORY FINISH

Sumicos

Our newly launched filler provides a smooth, gliding property to your formulation and helps you to achieve a perfect product for those who want to keep their makeup minimal and clean-looking but still want that 'natural glow'. The formulation creates a natural-looking finish, absorbing oil to keep skin looking flawless.

Sumicos Yellow LHM (2215C) offers an incomparable level of purity that exceeds the most demanding requirements of the cosmetics industry. Prestige™ Super Soft Silver provides a pleasant silk effect. The combination of Silsoft Silicone Gel gives excellent spreading capacity, a soft, non-greasy, rub-in during the application, and reduced tack in finished formulations.

Why would you love to try our newly launched **Sumicair Naturefeel**?

We'll give you 3 reasons!

**Natural
Matte
Look**

**Silky Smooth
Texture**



Formulation Guideline

Pearlizing Loose Powder: SU-PLP-02

Phase	Ingredients	INCI Name	%
A	Prestige Super Soft Silver (35457) ¹	Mica (and) Titanium dioxide (CI 77891)	25.00
	Sumicair Naturefeel (43031) ¹	Mica (and) phytelephas aequatorialis seed powder	55.30
	Kaoline	Kaoline	5.00
	Zn stearate	Zinc stearate	5.50
B	Silsoft Silicone Gel ²	Cyclopentasiloxane (and) Cetearyl Dimethicone/Vinyl Dimethicone Crosspolymer	6.00
	Argan Oil ³	Argania Spinosa Kernel Oil	0.25
	Grapeseed Oil ³	Vitis Vinifera (Grape) Seed Oil	0.25
	Golden Era (73170) ⁴	Perfume	0.25
	Euxyl PE 9010 ⁵	Phenoxyethanol and Ethylhexylglycerine	0.25
C	Sumicos Yellow LHM (2215C) ¹	Hydrated Iron (III) Oxide (CI 77492)	2.00
	Red Iron Oxide	Red Iron Oxide (CI 77491)	0.20
Total			100



Pearlizing Loose Powder



Powder application on hand



Sumicair Naturefeel



Sumicos Yellow LHM

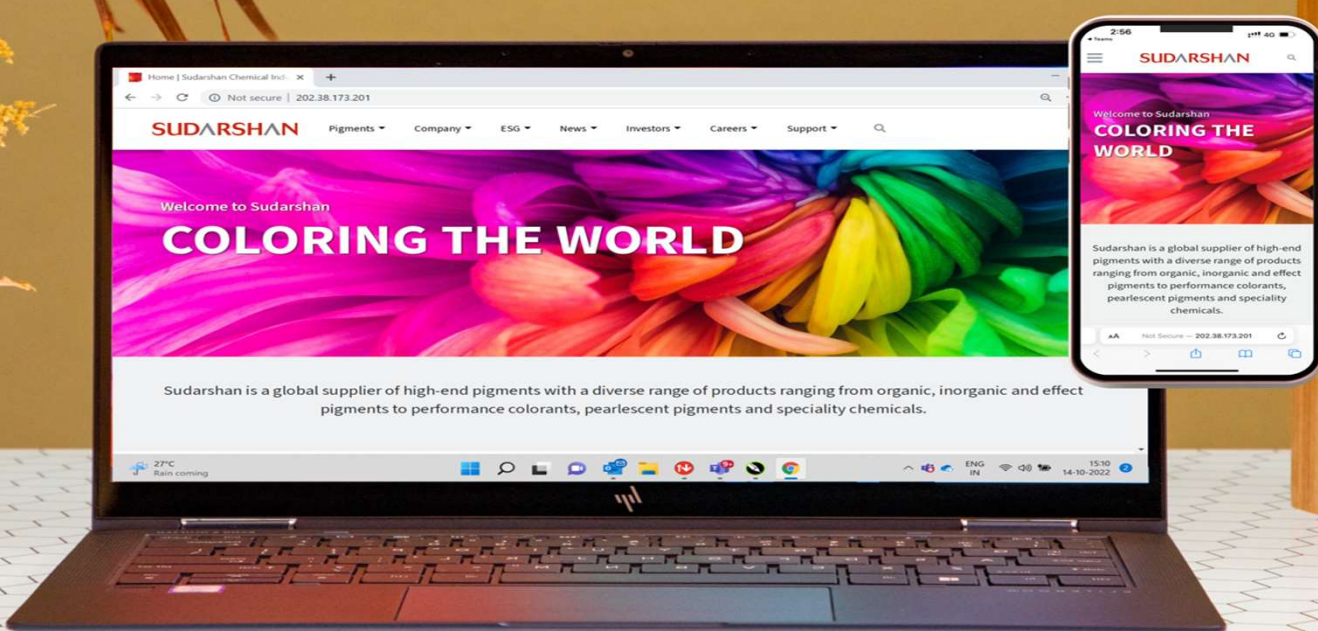
Procedure:

1. Weigh Phase A in the Main Vessel (MV) and mix well
2. Mix Phase B in a Side Vessel (SV) and add to MV at slow string. Make sure there should be no lumps
3. Add Phase C ingredients sequentially to MV and blend well
4. Ensure thorough mixing and then fill the formulation in appropriate containers.

Our new website has been launched !

NEW SITE NEW STYLE
EASIER, FASTER SURFING EXPERIENCE.

Check out our latest news and new launches at <https://www.sudarshan.com/>



WE ARE A LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER