

Welcome to the March 2022 edition of Sudarshan's 'Color by Design' monthly newsletter. International Women's Day is held on March 8th every year, to commemorate the cultural, political, and socioeconomic achievements of women. It offers an opportunity to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities.

On this occasion we would like to thank all our women colleagues for their successful contribution towards organization. Meet our Women in R&D, Ayurshi Keche and Pooja Dey both (Executives, Technical Services) are making wonders in Cosmetic R&D Lab. Our wonder women are experts in color cosmetics and skin care and have more than 8 years of industry experience.

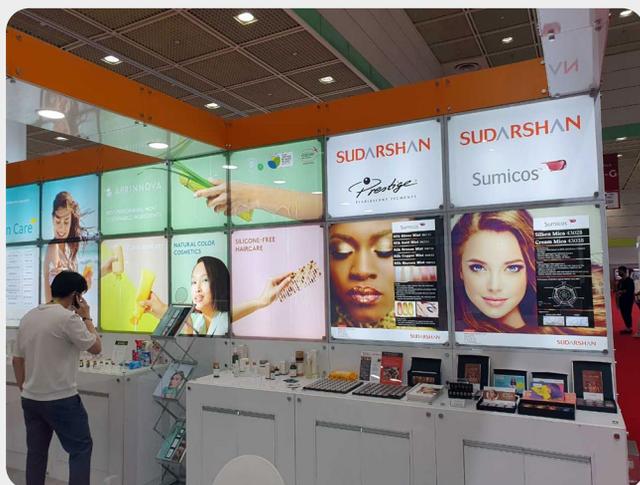


International Women's Day is a great opportunity to recognize women around the world, but we also thought it was fitting to mark the contribution of our women scientists/researchers who make a difference all year round.

HAPPY Women's Day

EMPOWERING & CELEBRATING EVERY WOMAN

"Women and girls represent half of the world's population and, therefore, also half of its potential. Gender equality, besides being a fundamental human right, is essential to achieve peaceful societies, with full human potential and sustainable development. We look forward to a society and world where not only in research, but in all fields, women and men are equal in work ratios, respect and are supportive to each other for a mutual/ collective growth." - Ms. Ayurshi Keche, Technical Services- Sudarshan Chemicals



Sudarshan Chemicals inviting you to visit our booth at In-cosmetics Global, Paris. After three years of continuous rescheduling, Let's witness this wonderful exhibition, and learn more about our newly launched, highly innovative pigments and marketing prototypes.

in-cosmetics® Booth No.
global **S100**

5-7 April 2022 | Paris, France.

Holi, the festival of Colors, is celebrated all over India since ancient times. Originally, the festival was an agricultural festival, celebrating the arrival of spring. It represents throwing off the gloom of winter and enjoying the liveliness of spring. We have a very interesting marketing prototype kit launching this month of Holi Festival 'Color Fling' - Temporary hair color sprays. Just spray it on for a whole new hair color and in a few minutes, you are ready for a whole new possibility. Available in four exciting shades, this revolutionary new hair spray is easy to use and easy to wash off and doesn't harm your hair or stain fabrics. It also has Argan and Vitamin E oil to strengthen and nourish your hair. Start enquiring now and learn about the effects of our pigments in this innovative formulation.



Temporary hair color sprays



Please contact our regional sales representatives for samples and formulation details.



**WORLD
WATER
DAY**
MARCH 22

World Water Day is held annually on 22 March as a means of focusing attention on the importance of freshwater and advocating for the sustainable management of freshwater resources. It is about taking action to tackle the global water crisis. Due to our world class environmental practices, Sudarshan Chemicals is one of the Indian chemical company amongst very few permitted to discharge its effluent directly into the sea.

WE AREA LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER