

**Smart and innovative formulating** in cosmetic & personal care makes all the difference in today's competitive marketplace. From **clean beauty** to the new **Pantone-inspired seasonal color stylings** for autumn-winter 2024-2025, Sudarshan has colors, effects and functional fillers that create new possibilities.

Clean beauty is on the rise. Formulators recognize consumer demand for cosmetic & personal care products that are based on natural ingredients. Naturality is key. Our **new Sumicair™ functional fillers** use the best available natural mica in the world, sourced with high purity, cruelty-free and vegan-friendly.

**Contact your regional sales team to get the sample.**

**Sumicair™**  
Fillers for cosmetics

Sumicair™ fillers add **exceptional texture, feel and shine** to makeup and skincare products. They are based on natural ingredients – you can feel great knowing that you are using products that are **safe for your body and for the environment.**

## Celebrating St Patrick's Day with a green hue!

Wasabi



Derecho



Sour Mint



As we look forward to the upcoming season, we have created a Pantone-inspired color scheme that will help you get ahead of the trends in the cosmetic industry. Celebrate St. Patrick's Day with our **Eerie Green series of blended green shades**, based on new

**colors & effects being launched now.**

One of three color themes that we have **designed to inspire autumn-winter 2024-25.**



INDIA



EUROPE



AMERICA



MEXICO



CHINA



JAPAN