

Welcome to the May 2021 edition of Sudarshan's 'Color by Design' monthly newsletter. We hope that you gotten your Covid19 vaccines! Let's all fight back and bring life back to normal. So, what's your plan for this **Mother's Day** (9th May 2021)?



We are sure you are treating the mothers in your life to something special for all they do. Why not treat her to an at-home manicure?? Sounds interesting! Freshly-filed nails and a flawless new polish color will make her feel like a million bucks. Our **NA Sales Manager Alison Griffin**, and her hometown is Philadelphia, sent this photo of how this holiday originated in this city. Philadelphia is known as the City of Brotherly Love, but it could also be called the City of Motherly Love. That is because Mother's Day was founded by Philadelphian Anna Jarvis in 1908. Philly has hundreds of historic markers all over the city.



Sumicos™

We're glad to announce that we've launch **Silk Silver Mist SM122** and **Silk Gold Mist SM222** in the range of our Sumicos™ synthetic mica pearlescent pigment. Clean and high purity Silver and interference Gold with divinely creamy skin feel and excellent adhesion, providing multiple options for color correction. Best suited to provide satin or metallic effects in cosmetic formulations. Enquire us at cosmetics@sudarshan.com to learn more about our new launches.

Silk Silver Mist
5-25 µm
SM122



Silk Gold Mist
5-25 µm
SM222





Speaking of at-home manicures, this is what one would look like in a formulation with a pigment load of 10% using our Silk Silver Mist and Silk Gold Mist. These both have cleaner / bluer undertone.



Silk Silver Mist
5-25 μm
SM122

Nail lacquer with 10% pigment loading

Silk Gold Mist
5-25 μm
SM222

Nail lacquer with 10% pigment loading



Month of May is Asian/Pacific American Heritage Month. Asian Americans and Pacific Islanders have a rich heritage thousands of years old and have both shaped the history of the United States and had their lives dramatically influenced by moments in its history

Image credit: Hula performance at the Hawai'i Volcanoes National Park's 32nd Annual Cultural Festival (National Park Service).

Ever since this Covid19 pandemic started, healthcare workers have been on the frontline. They have been taking care of us, comforting us. We can never thank you enough, but we are giving it a try... Thank you, for being the 'heartbeats' of our communities.



INTERNATIONAL
NURSES DAY
MAY 12

WE ARE A LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER