



Color of the year
2023

PANTONE®
Viva Magenta
18-1750



Sudarshan's new color blend is ready to welcome everyone to the new, unconventional time of the Magentaverse. Our blend is inspired by Pantone Viva Magenta, a shade that is actually inspired by nature, as is our Bright Red Glow, which is vegan and gives a rich bright effect to the formulation. Blending it with Infinite Black and Blue Glow, we are creating a dynamic shade that encourages experimentation and spirit to explore groundbreaking possibilities for lips, eyes, nails, and many more.

Blend Formulation

- Prestige Bright Red Glow 35390-85.5%
- Prestige Blue Glow 35385-12.2%
- Prestige Infinite Black 35474-2.3%



Cream Eye Shadow



Nail Lacquer applied



Nail Lacquer