



**SUDARSHAN**

Contribute to make the world  
more safer, more secure & more sustainable...





## Growing together by being spiritually fulfilled socially just and environmentally sustainable

The higher purpose why our organization exists is because we want to grow together with all our stakeholders. The communities close to our business are very important stake holders for us, hence we want to serve them through the platform of SUDHA. We want to serve society members through our value of SEVA. Our vision is to empower women and create a healthy and clean environment around us. We want to do this through involvement of all our employees as well.

I earnestly request each and every one of you to follow your heart and choose an area of your choice where you serve the society through the platform of SUDHA.

I have no doubt that SUDHA will help us move closer to our larger purpose of “Growing together by being spiritually fulfilled socially just and environmentally sustainable”.

**Mr. Rajesh Rathi**  
Dy. Managing Director



### VISION

Wholesome sustainable growth of each member of the community around Sudarshan Plants.



### MISSION

Reach out to communities and make lives better by engaging in projects pertaining to Women Empowerment, Health, Education, Environment and Community Development.



### OBJECTIVE

Serve communities for a better future.  
Create belongingness through sustainable inclusive growth.  
Empower women for leadership.  
Create groups to lead projects ahead.

## OUR JOURNEY



JMRES established in 1976 with 40 students (Currently-1700 students)



Seven bus stands (Pick up sheds) along the approach roads for the local community



Community centre at Barasoli



Our CSR policy declared on 1st Jan 2010



SUDHA (Sudarshan's Holistic Aspirations) launched in Sept. 2011



Stitching skills imparted to women in villages



More than 10000 trees planted till date



Papad making project for women



Need for structure and branding

## OUR INFRASTRUCTURE



### WOMEN EMPOWERMENT

Livelihood skill paper bag project  
Tailoring/ Stitching training  
Training & Development



### EDUCATION

Promotion of Education  
Magic Bus  
Seva Sahyog foundation  
Teach for India  
Computer Education



### ENVIRONMENT

Cleanliness Drives  
Waste Management  
Organic Farming



### HEALTH

Promotive, Preventive & Curative health  
Hygiene & Sanitation  
Anemia, Refreel services, Camp, Lectures, Dissemination of information



### COMMUNITY DEVELOPMENT

Community infrastructural projects  
Community bonding active  
Project of 'Clean Roha, Healthy Roha' & 'Clean Mahad & Healthy Mahad'



## WOMEN EMPOWERMENT



Empower underprivileged women in the local community by livelihood enhancement and vocational skill development projects.

### PAPER BAG PROJECT

- Target 300+ women covering over 6 villages in our vicinity
- Train on making different kinds of paper bags
- Supply Raw material at a very nominal cost
- Find a market to sell their bags
- Provide complete logistic support
- Train on soft skills like marketing, personality development etc.



**THERE IS NOT TOOL FOR DEVELOPMENT MORE EFFECTIVE THAN THE EMPOWERMENT OF WOMEN**



### STITCHING PROJECT

- Train in basic & advanced stitching



### OUR SUCCESS STORIES

#### PAPER BAG PROJECT

- 200 empowered ladies 200 across villages of Killa, Sutarwadi, Medha, Varse, Vishnu-Nagar, Anandvan
- Improved soft skills in marketing and personality development
- Increased average monthly income by Rs. 1500
- Our monthly capacity - 2 lakh bags

- Average monthly sale - 60,000/-
- Increased awareness about paper bag usage
- Alternative for plastic bag

#### STITCHING PROJECT

- 150 women trained.increased average monthly income by Rs.1500





# EDUCATION



SUDHA education programs and partnerships improve access to quality education for students using the combined power of network technology and human collaboration. We build the workforce of the future.

- Tie up with the slums in Pune city and adopted 5 abhyasikha for children
- **Teach for India:** Enhance child development, health and vocational education
- **Magic bus:** Tie-up with Magic bus to bring about positive changes in the behavior and attitude of children
- Cover 1500 children in 17 zila parishad schools in Roha
- Setup computer lab in J.M.Rathi school



**EDUCATION**  
IS THE MOST POWERFUL  
WEAPON WE CAN USE TO  
CHANGE THE WORLD.



- MULTIPLYING IMPACT IN COMMUNITIES**
- Increase in enrollment numbers of students
  - Increase in employment opportunities
  - Minimize gender discrimination
  - Sensitize the children
  - MSCIT certification for Computer Labs
  - Enhance the accessibility and quality of education





# ENVIRONMENT

Protect environment by tying up with Know-How foundation (INORA) NGO, to promote waste management, vermi-composting & organic farming.

## ORGANIC FARMING

- Support 150 farmers in places around Sutarwadi
- Train farmers in
  - Vermicomposting, Green Manuring
  - Input production on farm
  - Botanical pest repellent herbs
  - Support- Seed treatment, raised bed nursery
  - Organic Certification



VERMI COMPOSTING & ORGANIC FARMING



## WASTE MANAGEMENT ROHA, SUTARWADI & MAHAD

- Decentralized Solid Waste Management Systems
- Composter Planter for organic waste management
- Plastic waste collection
- Training and awareness



BETTER ENVIRONMENT, BETTER TOMORROW

## CLEAN ROHA, HEALTHY ROHA CLEAN MAHAD, HEALTHY MAHAD

- Awareness Drive



## OUR CONTRIBUTION TO THE ENVIRONMENT

### Organic Farming

- Development of skills in farmers for producing vermicompost and implementing sustainable
- Agricultural practices
- Improved lifestyle of farmers
- 30% reduction in purchase of inorganic fertilizer
- Increased paddy quality, seed quality, soil fertility and water holding capacity
- Reduced pest and disease in fields

### Waste Management

- Over 288 kg of plastic collected



## HEALTH

Bring awareness about the importance of health, hygiene, nutrition balance among people in the under-developed regions.

### IT'S HEALTH THAT'S REAL WEALTH

#### ERADICATION OF ANAEMIA

- Create awareness on the importance of health, hygiene, nutritional balance
- Sponsor check-up camps, medication



#### REDUCE BARRIERS TO HEALTHCARE ACCESS

- Increase in awareness about personal health and nutritional balance
- Optimize haemoglobin count in the women
- Maintain health of the community members



## COMMUNITY DEVELOPMENT

### DEVELOPING, ENGAGING & RETAINING COMMUNITY MEMBERS AS VOLUNTEERS

- This project is very closely linked to "Swachh Bharat Abhiyan".
- We are working recycling plastic and segregation of waste, building toilets for girls children in schools, creating awareness among general public in and around the project.
- Conducting training programme for community, summer camp etc.



Swachh Bharat Abhiyan

### WE RISE BY LIFTING OTHERS



Paper bag training to employees



#### REDUCE BARRIERS TO HEALTHCARE ACCESS

- Increase in awareness about cleanliness drives community bonding

# FOR THE GREATER GOOD, LET'S GIVE OUR SHARE TO THE SOCIETY

Volunteering is an important part of creating a healthy, motivated and engaged employee profile and its importance is only likely to increase as employees' expectations of employers rise. Employee volunteering is a fast moving space both in terms of the ways companies are integrating it into core business but also the types of activity that are being seen.

## WHY VOLUNTEER?

- ▶ Satisfaction from accomplishment
- ▶ To share a skill
- ▶ To gain leadership skills
- ▶ To demonstrate commitment to a cause/belief
- ▶ To get to know a community
- ▶ To keep busy
- ▶ To donate their professional skills
- ▶ To become an 'insider'
- ▶ Because they were asked
- ▶ To be challenged
- ▶ To be an agent of change
- ▶ To learn something new
- ▶ To feel proud
- ▶ To assure progress
- ▶ To do something different from their job
- ▶ To be part of team
- ▶ For Fun!
- ▶ To make a new friends

## HOW CAN YOU CONTRIBUTE?

### Women Empowerment

- Sale of paper bags - Help in doing a market survey to identify sustainable products.
- Participating in exhibitions with the village ladies & help them.
- Newspaper donation,
- Introduce new creative ideas which will help to enhance the project
- Conduct Craft workshops
- Order stitching assignments
- Conduct stitching workshops

### Education Initiative

- Seva Sahyog  
Development of children in academics, physical strength, and good character, Access to and success in education- that- can- be- used (i.e. vocational education) Slum area children
- Teach For India  
Provide a source of dedicated teachers working tirelessly to expand the educational opportunities available to India's least privileged children.
- Magic Bus  
The program is to develop the children from the underprivileged community by motivating and mentoring them to evolve a positive attitude and behaviour in three values (Education, Health and Gender Equality) and to develop socio emotional skills.

### Environment

- Spread Awareness about segregation of dry and wet waste
- Lectures on waste management
- Participate in rallies and drives
- Tree Plantation

### Health

- Conduct session on good habits for children
- Spread awareness about maintaining nutritional balance
- Conduct Fitness & Yoga Sessions
- Participate in awareness session

### Community Development

- Volunteers for Awareness Drives
- Volunteers for cleanliness drives
- Nirmlaya Kalash – collection [Ganpati Festival]
- Summer Camp for children
- Clean Roha , Healthy Roha
- Clean Mahad, Healthy Mahad

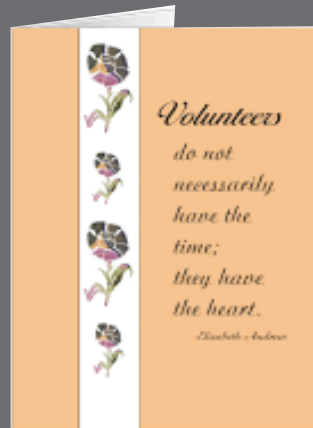


# REWARD & RECOGNITION FOR VOLUNTEERS

CERTIFICATE OF APPRECIATION



APPRECIATION CARD



BEST VOLUNTEERS AWARD



what's next?

- Blood Donation Camp

**Location**

Pune, GHO  
R&D Centre, Sutarwadi  
Roha  
Mahad

**Day & Date**

Tuesday, 9th Aug. 16 (KRANTI DIN)  
Wednesday, 10th Aug. 16  
Thursday, 11th Aug. 16  
Friday, 12th Aug. 16

- Awareness/Cleanliness drive
- Handover Aquaguard for clean drinking water to rural school at Roha, Mahad, Sutarwadi
- Tree plantation
- Clean Roha Healthy Roha - Awareness rally on 12th Aug.16 at Roha
- Handover ghantagadi (garbage vehicle) to 2 villages at Mahad



SUDARSHAN