



**A STEP TOWARDS
SUSTAINABLE DEVELOPMENT**



Milan W. Krumbe
General Manager,
Pigment Sales, Europe

SUSTAINABLE DEVELOPMENT GOALS UNITED NATIONS

UNITED NATIONS SUSTAINABLE DEVELOPMENT AGENDA

The origin of the Sustainable Development Agenda is United Nations' Summit in 2015. In that summit world leaders agreed to implement the seventeen Sustainable Development Goals as fundamental elements of the 2030 agenda for sustainable development. Implementation of this agenda started on 1st of January 2016 and would continue till 2030, in order to improve climate change, reduce inequalities and end poverty. These strategies comprise economic growth and social needs as education, health, social protection and jobs. Sudarshan is committed and has established frameworks to foster the progress of the Sustainable Development Goals' implementation. The Sustainable Development Goals are universal and apply to all nations, organizations and people. All seventeen goals are interconnected, so that achieving one goal is not sufficient. The transformational aspect is an integral part of and a very important element as it describes, that we conduct fundamental change on the planet where we live.



Sustainability Measures and Activities

The triple bottom line versus Sustainable Development Goals outlines the baseline of responsibility for the business



The transformation continues - The framework for the sustainability goals are set

At Sudarshan Chemical Industries Ltd., we are all fully committed to the sustainability goals of the United Nations and address the progress and efforts made in the annual Corporate Sustainability report and in the annual business report. We are convinced, that growth is fueled by the commitment to maintain high ethical standards. Integrity and transparency play a critical role in the success of our business. It creates value for all stakeholders and the working environment. We are contributing to all aspects to build a wholesome, balanced and harmonious environment. Let us continue, contribute and expand our efforts to reach the Sustainable Development Goals together.

Sincerely,
Milan W. Krumbe
General Manager



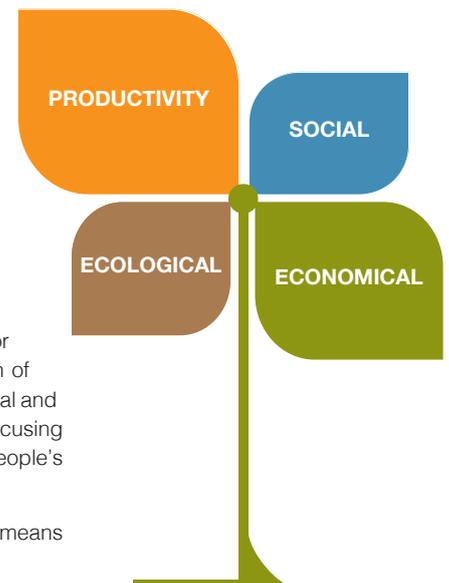


SUCCESS STORIES OF SUSTAINABLE LIVELIHOOD PROJECTS AT ROHA

APPROACH

The concept of Sustainable Livelihood (SL) is an attempt to go beyond the conventional definitions and approaches to poverty eradication. It is now recognized that more attention must be paid to the various factors and processes which either constrain or enhance poor people's ability to make a living in an economically, ecologically, and socially sustainable manner. The SL concept offers a more coherent and integrated approach to poverty. SL provides a more realistic framework for assessing the direct and indirect effects on people's living conditions, for example, one-dimensional productivity or income criteria. The SL Approach produces a more holistic view on which resources, or combination of resources are important to the poor, including not only physical and natural resources, but also their social and human capital. The approach also facilitates an understanding of the underlying causes of poverty by focusing on the variety of factors at different levels, which directly or indirectly determine or constrain poor people's access to resources/assets of different kinds, and thus their livelihoods.

SUDHA has adopted an action programme to promote sustainable livelihoods for the poor. Most of all, it means increasing people's capacity to make their living and lift themselves out of poverty.



INITIATIVES

SUDHA – CSR run various sustainable livelihood projects at Roha, such as paper bag project which is fully operated by rural women. This project has helped more than 350 women who earn their livelihood and empower themselves. Projects like Banjo Musical group and Fisheries SHG, Goat rearing have enabled youth of tribal community to make their living. LED bulb making unit in Roha has created a source of income to unemployed youths as well as skill development training and canteen project is empowering rural women.

SUDHA has motivated and encouraged 10 unemployed tribal youth to plan the livelihood activity as per their interest area, which would help them develop sustainable income sources.

Youths from tribal wadi formed a musical group as they had crude knowledge about musical instruments and named the group as 'Sursangam Musical Group'. SUDHA arranged training of musical instruments for them. Once they were professionally trained, the group started taking orders. Thus business of 10 tribal youths started.

Previously these youths had no source of income but now the situation has changed due to intervention of SUDHA CSR. In last nine months they have earned Rs. 50,000/-, out of which Rs. 38 thousand is their profit. Now these youths have understood the importance of being financially and economically stable, they encourage others too. SUDHA is trying to develop sustainable livelihood avenues for them. Youths and their family members are heartily thankful to SUDHA for transforming their lives.

Implementing partner :
Karve Institute of Social Service, Pune.

Group name:
Sursangam Musical Youth Group.

Village:
Dhatav Adiwasiwadi, Raigad, Maharashtra, India.



SUCCESS STORIES OF SUSTAINABLE LIVELIHOOD PROJECTS AT ROHA



Created livelihood from fishing to tribal people

The primary source of income in the tribal community is fishing but it was insufficient, as they used traditional, unscientific methods. They also used unsafe practices such as bomb & electrical current for fishing. This resulted in deaths and injuries of community members in the past.

SUDHA with the implementation partner Karve Institute of Social Service, Pune imparted them technical hands-on training of fishing. They also distributed fishing equipments like, fishing net, thread, life jacket & ice boxes for preservation and trained them how to use these.

Now they are fetching good income through fishing and practice their traditional occupation safely in a scientific manner. Skill development and economic development of this community will keep their livelihood sustainable along with conservation of their traditional occupation.



Organic Moringa

One of the success stories highlighted was from our Ideal Village Development Project (IVDP). Mr. Vilas Maruti Koli, a landless villager of Dhataw Adiwasiwadi along with his wife work as manual labor for livelihood. He took an ambitious challenge of cultivating Shevga (Drumstick) on community land, where survival of trees was difficult. But in January 2018 he cultivated 350 moringa plants under the guidance of IVDP Project.

He succeeded in a 99% survival rate of moringa plantation. Shevaga was used by him and his neighbours, which added to the nutritional value of their regular food intake. After consumption surplus produce was sold in the local market, his net profit within a year was Rs.1200/- and after 3 months he started having a regular income of Rs. 2000

Mr. Vilas Maruti Koli & his family members are thanking SUDHA for supporting & encouraging him for generating a sustainable source of income combined with good health.

Also at Mahad SUDHA – CSR is working towards creating sustainable livelihood, where projects such as Goat rearing, Mason training and snacks making etc. are impacting lives of tribal people.



SUCCESS STORIES OF SUSTAINABLE LIVELIHOOD PROJECTS AT MAHAD



Goat Distribution program

Mrs. Nilima Katekar, a 25 years old tribal is resident of Shel, a hamlet near Mahad MIDC area. She lives in a joint family of 6 members. Being from weaker section of society, she faced many deterrents in development like early age marriage, motherhood, illiteracy, unequal wages and opportunities.

SUDHA initiated Goat Rearing program in Shel Adivasiwadi. Initially no one was interested in this program, so SUDHA organized awareness sessions on Goat Rearing. Initially Nilima started rearing one goat and buck. In first year she decided to do it on pilot basis. But after an year it seemed to be profitable, so family supported her and decided to take extra efforts. Now she has five goats and one buck. She managed to sale one buck for 8500, last year. Today she owns goats worth Rs.41000/-. She is really happy with training and SUDHA intervention for their tribal hamlet, for showing them income sources in small way. Seeing her success, other people in the hamlet are also interested to participate in Goat Rearing program.



Impact of Mason training

SUDHA CSR provided opportunity to 23 youths from Shel adivashi wadi to learn skilled mason work from expert, two years back. One of the beneficiaries says, "I dropped out from school at an early age and started working on daily wages for the survival of my family. I worked as construction labour and farm labour from an early age. I was interested in mason work but I was not a skilled worker. I never got formal training. It was pleasantly surprising for us. It was my first formal training. I was hardly earning 200 to 250 rupees per day prior training. After completion of training I started mason's work. Now I earn more than 500 rupees a day, i.e. around 60,000 rupees a year. Training provided me new skills and made me financially strong. Now I have decided to construct my own house with my earnings and savings. I feel that SUDHA not only imparted us skills but also gave impetus to economic growth".



In India farmers and women, both are the backbone of the society as well as sustainability. Keeping this in mind we initiated sustainable livelihood projects at Sutarwadi. Our main focus there is women empowerment activities and organic farming.



SUTARWADI CASE STUDY OF LIVELIHOOD PROJECT

CSR is providing skill based training for underprivileged section of the communities around its R&D at Sutarwadi, Here are few of our success stories on livelihood.



Mrs. Swapnali Nagare
Kalamshet

Mrs. Swapnali Nagare from Kalamshet. She successfully completed a course in cleaning product making. She has now started supplying toilet cleaning and phenyl to various hotels and is earning Rs.1500 to Rs. 2000 per month. Women who have successfully completed the course are making the products for their daily use at home and thus saving the expenses of Rs. 300 to 500 per month.



Vaishnavi Bhame
Ambedwet

15 women from Ambedwet, Kalamshet & Kondhawale villages participated in herbal product making training program. Most of the women have started making these products for their daily use for the family. Thus they are saving Rs. 400 to 600/- per month for the purchase of soaps, oil, shampoo, lipstick, cream etc.

One of these ladies, Mrs. Vaishnavi Bhame produce and sell products like charcoal soap, face wash, perfume, utne (scrub) etc. She earns around 2000 to 2500 rupees per month. She has recently received an order of Rs. 1,50,000/- only.



Vaishali Nagare
Gaddawane

SUDHA conducted asst. Beauty Therapist training for 15 women from Gaddawane, Ambedwet, Kondhawale & Kalamshet villages, keeping in mind trend of grooming amongst ladies. All the ladies get customers from neighbourhood and have started earning around 300 to 1000/- rupees a month.

Vaishali Nagare from Gaddawane village is earning Rs. 500-1000/- per month by taking makeup orders from her as well as nearby villages.



Mrs. Mangal Sudam Sangale
Kalamshet

20 women from Ambedwet, Kondhawale & Kalamshet were given sewing machine repair and maintenance training. Most of the women were facing problems with repairing of sewing machine as they had to go as far as 15 to 20 km for machine repairing and servicing, which was very expensive for them. But now they have been trained in repairing and maintenance of sewing machine. They confidently repair and service their own machines and save around Rs. 500/- to 800/-.

Mrs. Mangal Sudam Sangale from Kalamshet village has started sewing machine repairing service for women in the village.



EMPLOYEE CORNER

VOICE OF EMPLOYEES



Ms Kirangi Kansara
Manager – Finance



Kritesh Jain
Executive-Process Engineer

When I was small, I was always impressed by Super Hero movies and tales! The way they save the planet and lives was something I always admired. I always dreamt of doing something like that as a grown up. As I grew up I realized I do not have any supernatural powers. But still I could save a life, as I came to know that a single blood donation saves three lives. I also learnt that apart from recipients, it benefits donors too. I decided to go for it and have been doing for many years now. After every blood donation I have felt that I am walking a step in a direction to fulfill the purpose for which God has sent me on this earth. When I donate blood, I continuously pray that whoever consumes this blood gets recovery soon and a family gets back their happiness. It is satisfying feeling to give back to society and very sacred thing to me.

When I joined Sudarshan, I was very happy to learn that SUDHA also has this platform for me to show my gratitude to society. SUDHA has been directly dealing with the upliftment of society. But at the same time such indirect selfless acts of SUDHA and all connected volunteers also mean a lot to the family of the patient. My best wishes to SUDHA team for future programs!

I want to tell everyone that your one step can save many lives. In case you have questions on its after effect, ask the doctors. Once satisfied, join me for this cause!

This was the second time where I could contribute in this cause of blood donation. I really feel proud that my decision may have saved someone's life. It was great feeling to be a part of it. I was very happy after doing blood donation because I am trying to save someone's life or I might have saved someone's life this though always kept telling my subconscious mind. Arrangements were very nice, including registration till snacks corner, also momentous were good as it was based on them as, "Stay Fit Stay Healthy".

SUDHA – I feel this team is always on their toes to provide platform for employees to relax from their busy work life by providing opportunity to all the employees to be a part of social cause through its various programmes like Tree plantation, Women empowerment, Paper bag preparation, Nirmalaya Collection drive are carried out in a very fantastic way. Employees those who want to do social work are encouraged to work with SUDHA. Lot of awareness regarding health, hygiene, education is been provided to peoples, staying at nearby villages. It gives me pleasure to know and understand that I am working for such organization which thinks for its surrounding community too with the context of environment and sustainability and where in we too can contribute in apart from our busy schedule from office. I wish all the very best for SUDHA – team and hope to see you all growing !!



Pooja S. Mundhekar
Executive – Recruitments



Sopan Muthe
Manager – Research & Development

I am one of those 80% people who never thought of donating blood due to many myths attached to it like usage of contaminated syringe, weakness after blood donation etc. Sudarshan made me aware and cleared all my doubts about blood donation. This is one of the best initiatives by SUDHA. The volunteers are careful about each and every activity and also guide you properly. This camp made me realised how simple act of kindness could save lives.

Thank you SUDHA for noble initiative of blood donation. This was an opportunity to making a small contribution to the society. After donating blood, the first thought that came to my mind was, "**Happiness depends upon what you give rather than what you get**". Regular blood donation is good for one's health as it allows the body to generate fresh blood. One should not be afraid of donating blood, as it doesn't affect your daily routine. I would request more people to participate in this initiative by SUDHA.



EMPLOYEE CORNER



Suraj Nogja
Junior Executive

Donating Blood = Donating Life

I have donated blood for the second time in SCIL.

This is the best example of balancing professional and social responsibilities. Increasing number

of donors every year indicates efforts taken by SUDHA team to create awareness about this life saving activity..

I sincerely thank SUDHA team for giving us best opportunity which can save someone's life.



Nishikant Lhase
Senior Executive –
Research & Development

Life is to “make your own road” and when the reason is to save life then it brings happiness matching million smiles Thank you Sudarshan CSR Team for organising blood donation camp.

I am a donor who believes that there is a reason to donate blood, let's be a reason for life!

It was honour to be part of life saving activity professionally organised by our CSR Team.



EDITORIAL COMMITTEE

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what's next?

Extension of Goat rearing Projects at Mahad & Roha
Skill development centre at Roha for Rural youth.
Launching of centralized Waste management project at Mahad
Sujalam Belawade- Ideal Village development Project



SUDARSHAN