

Connecting with Color

Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries



Featured Brand: Sudaperm™

Sudarshan Sudaperm premium range of pigments offers the highest quality of organic pigments. Sudaperm pigments are designed to impart brilliant, durable color to the most demanding coatings, plastics and printing applications.

The Sudaperm brand of pigments are all in the high performance category of organic pigments so that the formulator knows the performance - strength, fastness, heat stability will meet the needs of the application. Color Indices (CIs) cover the entire color spectrum.

- Yellow - PY138, PY151, PY180, PY154, PY139, PY110
- Orange - PO64, PO36
- Red - PR170, PR264, PV19 (gamma), PR122
- Violet - PV19 (beta), PV23

For more information on Sudaperm pigments click here.

[Sudaperm](#)

High Performance Azo's

High Performance Azo pigments were developed to improve some technical properties of their classical azo cousins. Fastness (light, weather and solvent) and heat resistance are higher. This class of pigments are core to Sudarshan's chemistry with grades for all applications.

PY151 **PY154** **PO64** **PO36**



Sumica™ Silver Glitters

Sumica pearl effect pigments are crystalline platelets of mica coated with various metal oxides that produce unique luster effects.

For exceptional sparkle and brightness in your formulation, consider using **Sumica Silver Glitter 4136** (40-450 micron) or **Sumica Silver Super Glitter 4138** (50-700 micron). These micas can bring the "diamond" sparkle to your formulation.

For a more contemporary style and to attract customers to **your** product, see our Sumica line by clicking here.

[Sumica](#)



Featured Application: Polyolefins

Sudarshan is the only pigment manufacturer with the capability of offering a wide portfolio of color options. With a range of traditional inorganic colorants, heavy metal-free organics pigments and special effect mica pigments, Sudarshan can meet all your application needs.

For more information on pigments for polyolefins click here.

[Pigments for Polyolefins](#)

An extensive range of pigments for polyolefins which offer superior performance and processing stability in extrusion, injection molding, roto molding and blow molding.

Polyolefins are the most widely used thermoplastic polymers. These low-cost polymers exhibit easy processability, durability and chemical resistance. Key types of polyolefins are polypropylene and polyethylene. The Sudarshan pigment brands for polyolefins are:

- Sudaperm - High Performance Organic
- Sudafast - High Performance Azo, Phthalocyanines
- Sudacolor - Classical Organic
- Sudatherm - CACP Inorganic
- Sumica - Mica Effect

Pigment 101 Webinar

This month our webinar will focus on pigment for coatings applications. We will review the considerations of selecting a pigment for coatings and the connections to formulating, dispersing and designing color for coatings.

To register, click here: [P101 Webinar - April 2023](#)



COSMIC ENERGY



Color of the Month

Heading into the summer season, our Color of the Month - **COSMIC ENERGY**, helps to energize both your mind and body.

COSMIC ENERGY also introduces a new mica effect pigment - Sumica Orange 41239 (10-50 micron) in the clear coat.

Sudaperm Orange 2915C (PO36) and Sudatherm Yellow 6406C (PY53) make up the basecoat reflecting the energy back.