

Connecting With Color SUDARSHAN

Volume 20 | February 2022



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

1. Greetings from Sudarshan – Yellow Energy

02. Featured Product - Sudaperm™ Yellow 3030C, 2906, 2926C

03. Color of the Month – Lemon Zest

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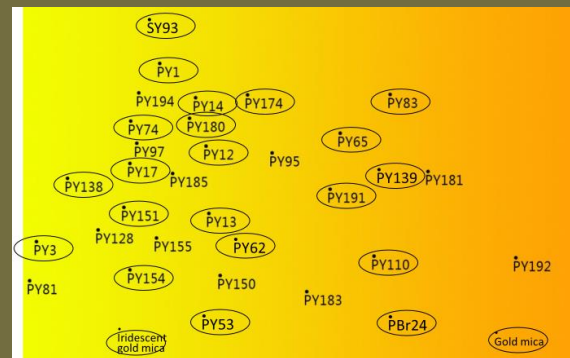
Greetings from Sudarshan

Welcome to the February 2022 edition of Sudarshan's "Connecting With Color" monthly newsletter.

In the dead of winter, it is sometimes hard to find the energy and creativity in our day-to-day activities. The color yellow can help! Yellow grabs your attention, symbolizes happiness, optimism and positivity. Consider using yellow in your color designs to grab the attention of your end customer and bring them happiness.

Sudarshan has a broad portfolio of yellow colorants – organic, inorganic and mica effect pigments. Let us help you return to energy with yellow!

usa@sudarshan.com



Color of the Day: February 14th

Sudaperm™ Pigments for Coatings

Sudaperm™ Yellow 3030C



Sudaperm™ Yellow 3030C (PY 138)

Sudaperm™ Pigments for Coatings

Sudaperm™ Yellow 2906



Sudaperm™ Yellow 2906 (PY154)

Sudaperm™ Pigments for Coatings

Sudaperm™ Yellow 2926C



Sudaperm™ Yellow 2926C (PY110)

SUDARSHAN

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Sudaperm™
Yellow 3030C
PY 138



Green Shade

Sudaperm™
Yellow 2906
PY 154



Mid Shade

Sudaperm™
Yellow 2926C
PY 110



Red Shade

WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER

- Yellow grabs your attention.
- Yellow is the color the eye processes first.
- Yellow is the most visible color of the spectrum.

Did You Know?

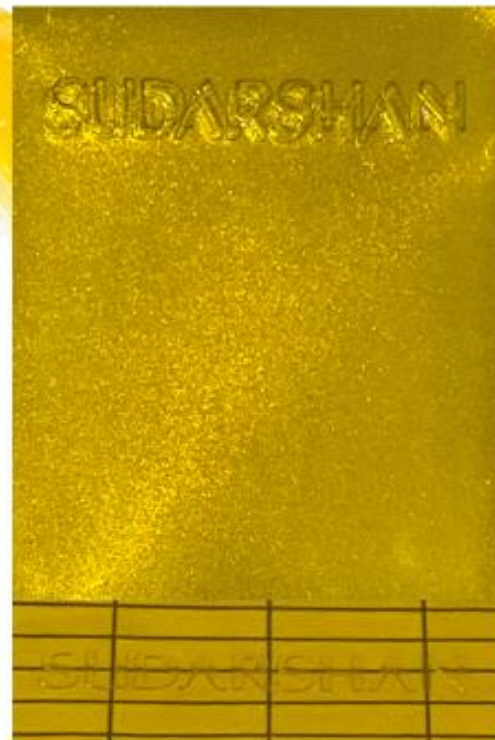


Color of the Month February 2022



Sudasol™ Yellow 6501 (SY93) 25%
Sumica™ Iridescent Gold 4195 (mica) 75%

0.2% total colorants, polystyrene injection molding



Reflected
Color

Transmitted
Color

To request samples, receive more information or set up a virtual presentation, please contact your local

Sudarshan representative today or email contact@sudarshan.com .