

Connecting with Color

Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries



Featured Brand: Sudacolor™

Sudarshan's Sudacolor™ brand is a well-designed range of organic pigments in the yellow, orange and red color space that have a good light fastness and color permanence and provide the best combination of quality, value and easy use.

Sudacolor™ pigments are considered classical pigments in that they best suited for applications that do not have high technical demands. They are designed for interior coatings and inks and lower temperature plastics applications.

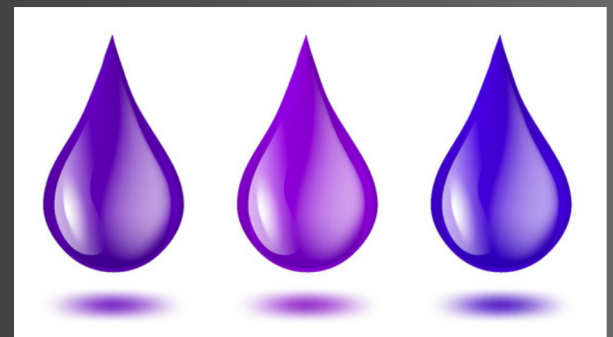
- **Yellow** - PY17, PY1, PY174, PY13, PY62, PY62 (green shade to red shade)
- **Orange** - PO34
- **Red** - PR4, PR53:1, PR2, PR3, PR48:3, PR48:2, PR57:1 (yellow shade to blue shade)

For more information on Sudacolor™ pigments click here.

[Sudacolor](#)

PV 23 for Ink - Sudaperm™ Violet 2948D

Sudaperm™ Violet 2948D is a mid-shade dioxazine pigment with excellent fastness properties, particularly used for shading phthalocyanine blue pigments to create a more brilliant blue shade.



Sumica™ Regal Blue 41431/41431NXR

Sumica™ Regal Blue 41431 / 41431NXR is a unique opaque, smokey blue mica effect pigment with a hint of red on the angle. It provides good opacity to formulations which allows for the use of transparent pigments for more depth of color. Chrome-free surface treatment (NXR) for exterior coatings in a 10 to 40 micron range. The base grade is 10-60 microns.



See our Sumica™ line by clicking here.

[Sumica](#)



Sudarshan pigments are suitable for water based flexo inks. Water based flexo inks are formulated by proper selection of pigments based on rheological stability, gloss, color strength, hue and fastness properties depending on end application requirement.

For more information on pigments for water-based flexo inks click here.

[Pigments for WB Flexo Inks](#)

Featured Application: Water-Based Flexo Inks

The Sudarshan pigments for water based flexo inks comply with various regulations required by the printing ink industry.

Water based flexo printing is a process where the ink is applied to the substrate via a flexible printing plate. The transfer of ink to the printing plate is determined by an anilox roller.

Water based flexo ink is used for printing on corrugated boxes, tetra-packs, tissue paper, wallpaper, etc.

- **Sudaperm™** - High Performance Organic
- **Sudafast™** - High Performance Azo, Phthalocyanines
- **Sudacolor™** - Classical Organic
- **Sumica™** - Mica Effect

Pigment 101 Webinar

This month our webinar will take a deep dive into the world of pigment classification: High Performance Pigments (HPPs) versus Classical Pigments. We will look at what they are, what are their differences, what are their limitations and how to get the most value out of them for your application needs.

To register, click here: [P101 June 2023 Registration](#)



Color of the Month

Our Color of the Month - **Quantum** - is a deep blue that pulls your concentration in as if trying to locate that furthest star on a clear, dark night.

The "night" is created by using transparent blue (Sudafast Blue 2774, PB15:2) and green (Sudafast Green 2727C, PG7). The "deep night" is generated by PR264 (Sudaperm Red 2951C). To keep your concentration, the "stars" are created using Prestige Aqua Glow 35386.

