

Connecting with Color

Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries



Featured Brand: Sudafast™

Sudarshan Sudafast is a high quality range of medium performance organic pigments, suitable for your every coloration requirement.

The Sudafast brand of pigments are "in between" the high performance and classical pigment designations. The Sudafast range of pigments have properties of both classifications (fastness, heat stability, weathering and cost) thus their own brand.

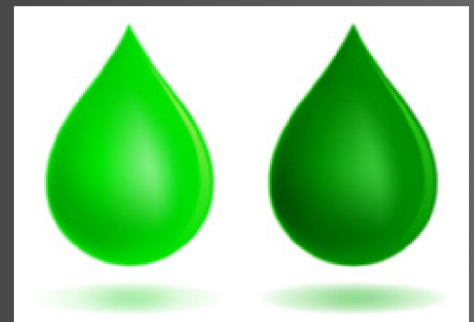
- Yellow - PY74, PY191, PY83
- Red - PR112, PR146
- Blue - PB15:1, PB15:2, PB15:3, PB15:4
- Green - PG7

For more information on Sudafast pigments click here.

[Sudafast](#)

PG 7 for Ink - Sudafast Green 2718D

Sudafast Green 2718D is a blue shade green pigment. It exhibits excellent light fastness, chemical fastness, weather and solvent fastness. Sudafast Green 2718D is targeted for NC and PA based ink systems.



Sumica™ Silvers

Sumica silver pearl effect pigments are crystalline platelets of mica coated with TiO₂ metal oxide that produce a white/silver color.

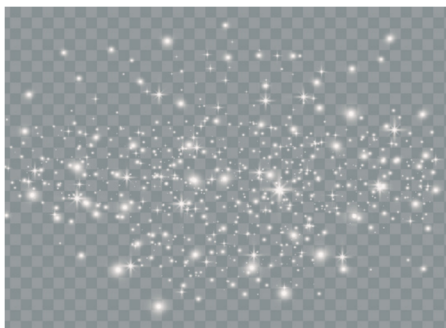
Selection of the size will provide soft luster to high glitter effect.

For a smooth, classic luster consider **Sumica Silver Super Fine 4101** (1-15 μm).

In addition to a silky effect, the fine size will provide opacity. Increasing the size will increase the sparkle of the formulation but, will decrease the opacity or hiding ability. For an exterior application, consider **Sumica Bright Silver 41133WR** (10-40 μm).

See our Sumica line by clicking here.

[Sumica](#)





Featured Application: Water-Based Deco Coatings

A carefully selected palette with a wide spectrum of colors and effects offers excellent value in use for decorative paints.

Sudarshan offers a complete palette of colors for every day use, durable colors and special effects. Our range of classical and high performance organic, inorganic and effect pigments offers formulators choice without compromise all from one supplier.

For more information on pigments for water-based deco paint click here.

[Pigments for WB Decorative Paint](#)

Pigments for water-based decorative paints are an extensive range of transparent and opaque pigments with good dispersibility and offering bright, intense colors with exceptional light fastness.

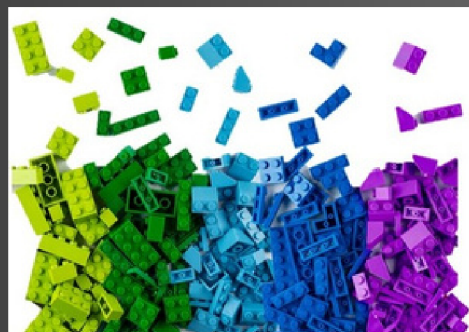
The Sudarshan pigment brands for water-based decorative paints are:

- **Sudaperm** - High Performance Organic
- **Sudafast** - High Performance Azo, Phthalocyanines
- **Sudacolor** - Classical Organic
- **Sumica** - Mica Effect

Pigment 101 Webinar

This month our webinar will complete the color space webinars as we explore green, blue and violet colorants with the goal of providing the color formulator and/or designer with the technical properties of organic, inorganic, solvent dyes and micas effect pigments in the orange and red color spaces.

To register, click here: [P101 May 2023 Registration](#)



Color of the Month

Our Color of the Month - **GAMMA RAY** - highlights the transparent red shade yellow high performance PY110, **Sudaperm Yellow 2929C** and PY139, **Sudaperm Yellow 2939K**. Opacity is obtained with the opaque PY151, **Sudaperm Yellow 2903**.

The "gamma particles" are achieved with a 10-60 micron Walnut mica, **Sumicos Walnut 43839**. The walnut color provides a rich sparkle that is embedded in the transparent red shade yellow PY110 and PY139 high performance organic pigments.