

Connecting With Color SUDARSHAN

Volume 5 | October 2020

Greetings from Sudarshan

Welcome to the October edition of Sudarshan's "Connecting With Color" monthly newsletter. October is Breast Cancer Awareness Month and Sudarshan would like to honor all those impacted by this disease by asking the following question:

What can you do with *pink*?

Pigment Red 122 and pink iridescent micas can offer the color designer many options in all color spaces. This month we are featuring these "*pink*" products which are used in all industrial applications – coatings, plastics and inks. The Sudarshan "*pink*" portfolio of PR122's and effect pigments cover a wide array of formulation needs.

Interested in taking a look? Connect with our US sales team at usa@sudarshan.com or your current account manager.

Let us help you with your current colorant needs today!

Sudapem™ High Performance Pigments

Pigment Red 122



Sudapem™ Pink 2991 PR122

Pink for plastics



Sudapem™ Pink 2997C (PR122)

Pink for coatings



Sudejet™ Pink 5306D PR122

Pink for inks



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Ink Industries

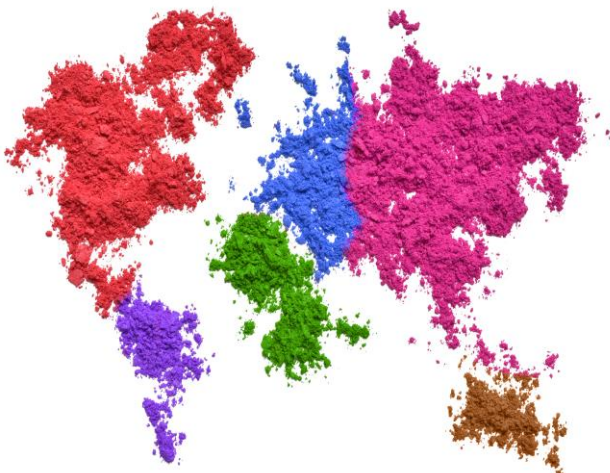
SUDARSHAN'S LATEST NEWS AND UPDATES

01. Sudarshan stands with Breast Cancer Awareness Month

02. Product Portfolio – Pigment Red 122

03. Color Design and Market Concepts – What can you do with pink?

Global Head Quarters: contact@sudarshan.com



Sudarshan North America: usa@sudarshan.com



www.sudarshan.com

First choice for new formulations

SUDARSHAN

WE ARE A LEADING WORLD CLASS COLOR SOLUTION PROVIDER



The use of PR122 and pink iridescent mica can help you as a color formulator to reach a wide array of colors – intensifying reds (as shown below in Garnet Fire), creating a more durable violet in combination with phthalocyanine blue, warming up silvers and when used as the primary colorant.

Below is just one example but we would be pleased to review the entire collection with your teams so please reach out to us! (bpairo@sudarshan.com). Consider adding some *pink, sparkle and texture* and see how you can create even more life for your color design!

Contact Us Today

To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan Representative today or email usa@sudarshan.com.

2% pigment, LDPE, 2RM



Garnet Fire

SUDARSHAN

25.25 PP/B, SB PU



Garnet Fire

2991 Sudaperm Pink – 25%
4196 Iridescent Pink – 25%
4970 Sumica Red – 50%

2997C Sudaperm Pink – 26.4%
4196 Iridescent Pink – 23.3%
4970 Sumica Red – 46.7%
2985 Sudaperm Red – 1.7%
2996 Sudaperm Red Violet – 1.1%



Sudaperm™
Pink 2991 PR122



Sumica™
Iridescent Pink 10-60µm Article No. 4196



Sudaperm™
Pink 2997C PR122