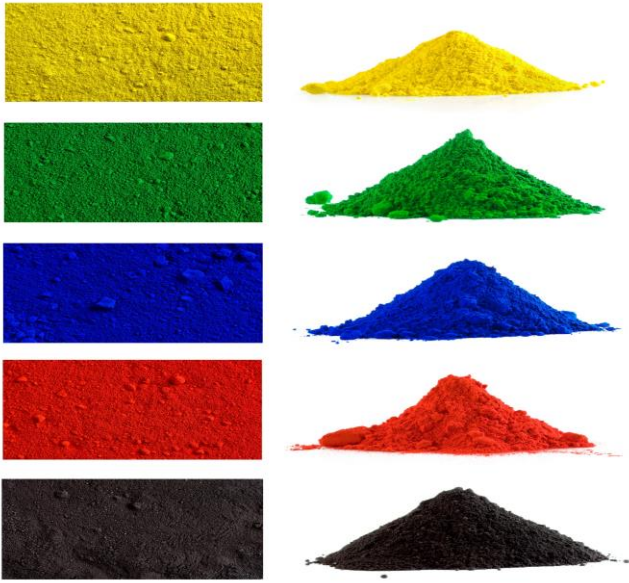


Connecting With Color SUDARSHAN

Volume 17 | October 2021



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Ink Industries

Color of the Day: October 31st

SUDARSHAN'S LATEST NEWS AND UPDATES

01. Greetings from Sudarshan – Autumn is Calling! – Reds, Oranges, Golds & Yellows

02. Featured Product - Sudasol™ Red 6721 (SR179)

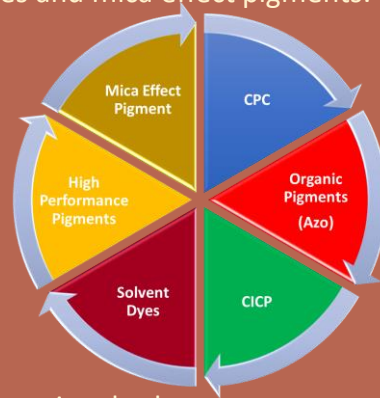
03. Color Design and Market Concepts – Color of the Month – Aztec Gold

04. Pigments 101 Webinar – CICPs – October 26th @ 11:00 am EST

Greetings from Sudarshan

Welcome to the October 2021 edition of Sudarshan's "Connecting With Color" monthly newsletter.

The leaves are falling, Autumn is calling! This time of year reds, oranges, golds and yellows are all around us. Sudarshan has colorants in all these color spaces to meet your needs – organic pigments, CICPs, solvent dyes and mica effect pigments.



Connect with our regional sales team or your current account manager to learn more about how Sudarshan can be your colorant provider.

Color of the Day: October 11th

Sudasol Dyes for Plastics

Sudasol Red 6721



Sudasol Red 6721 - SR179

Chemical Type – Perinone C.I. Name – Solvent Red 179
Sudasol Red 6721 is a transparent bright shade red color, combines with high color strength and low filter pressure value.

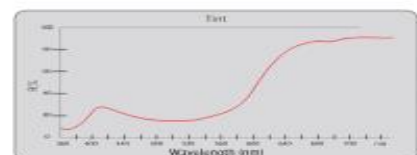
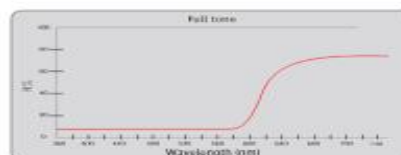
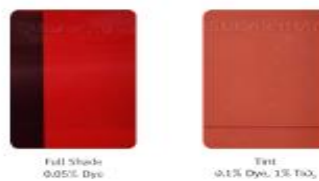
Technical Data Sheet	PS	PC
Hue	25.55	29.49
Chroma	44.86	43.46
Heat Stability	300°C	330°C
Light Fastness Full Shade	7	-
Light Fastness Reduction	6	-

Physical & chemical properties	
Bulk density (g/cc)	0.46 ± 0.1
Specific gravity	1.44 ± 0.1
Alkali resistance	5
Acid resistance	5

Applications			
PS	●	LDPE	—
PC	●	HDPE	—
PET	●	PP	—
PBT	●	EVA	—
HIPS	●	PVC - P	●
ABS	●	PA 6	●
PVC-R	●	PA 66	●

● Recommended ○ Potential Use — Not Recommended

Plastics Abbreviations	
ABS	Acrylonitrile-butadiene-styrene
EVA	Ethylene vinyl acetate
HDPE	High density polyethylene
HIPS	High impact polystyrene
LDPE	Low density polyethylene
PA 6	Nylon 6
PA 66	Nylon 66
PP	Polypropylene
PC	Polycarbonate
PS	Polystyrene
PBT	Polybutylene terephthalate
PET	Polyethylene terephthalate
PVC-R	Polyvinyl chloride rigid
PVC-P	Polyvinyl chloride plasticized



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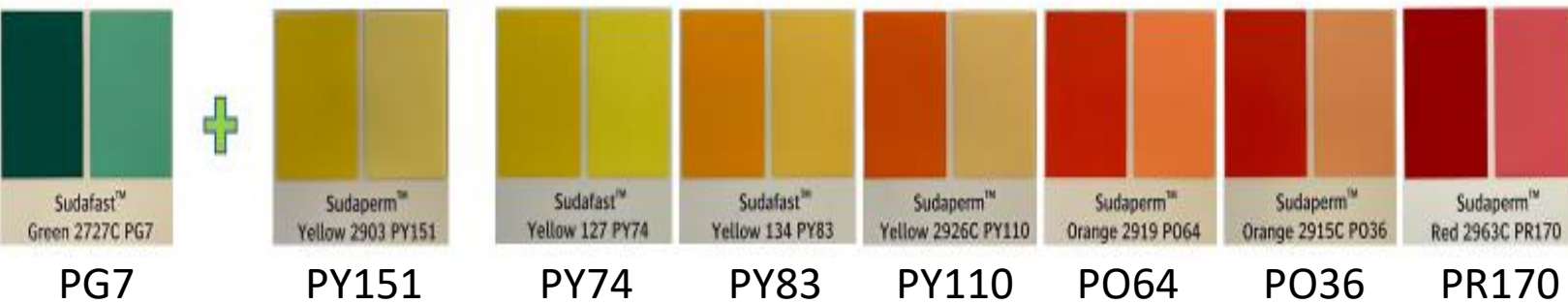
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Leaves are Falling, Autumn is Calling

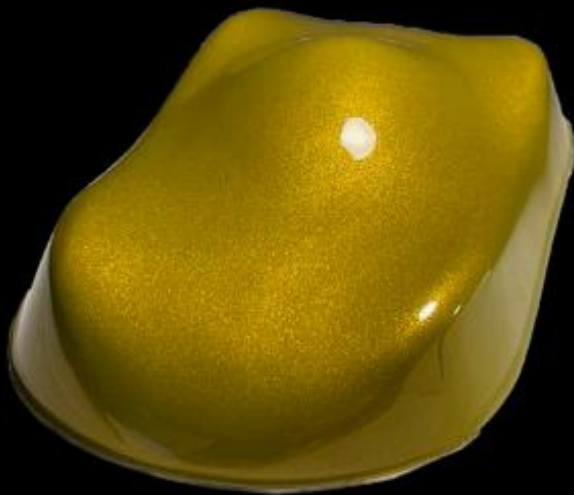


WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Color of the Day: October 10th



Aztec Gold



Sudaperm™ Yellow 2929C (PY110)	37.6%
Sudafast™ Green 2727C (PG7)	0.75%
Sumicos™ Yellow 2213C (PY42)	0.19%
Sumica™ Medallion Gold PI235 (mica, 10-60µm)	37.7%
Sumica™ Super Flash Gold 41665 (mica, 20-200µm)	17.6%
Sumica™ Iridescent Green 4198 (mica, 10-60µm)	7.2%

Solvent Based Base/Clear

PP/B = 25.6

Pigment:Mica = 38.5:61.5



To request samples, receive more information or set up a virtual presentation, please contact your local

Sudarshan representative today or email contact@sudarshan.com.

Color of the Day: October 5th

Join Sudarshan for the Pigments 101 webinar series. CICPs (Complex Inorganic Colored Pigments)

Tuesday October 26th at 11:00 am EST

Color of the Day: October 1st

www.sudarshan.com