

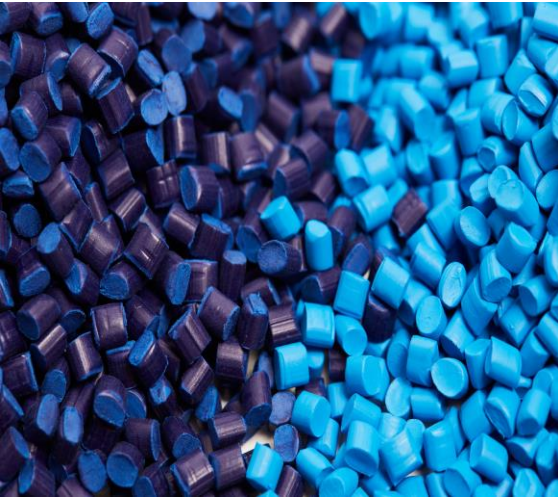
Greetings from Sudarshan

Welcome to the September edition of Sudarshan's "Connecting With Color" monthly newsletter. This is the fourth installment of our monthly newsletter and this series has gotten a lot of attention in the world of color!

We are excited to announce that we will be expanding our inorganic pigment portfolio to include CICIP's (Complex Inorganic Color Pigments). Our first CI introduction will be PBI28 – a cobalt aluminate blue spinel. This blue pigment is very opaque with excellent fastness and dimensional stability with no warping or shrinkage in plastics applications. Additional CI's will be added to the portfolio coming from our new state-of-the-art production plant. Learn more at our "booth" at the SPE CAD RETEC® - THE VIRTUAL EDITION on September 21-23rd.

Interested in taking a look? Connect with our US sales team at usa@sudarshan.com or your current account manager.

Let us help you with your current colorant needs today!



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Ink Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

01. Sudarshan's Product Portfolio – New CI's, New Product Portfolio
02. New Product Launches – Sudaperm™ 2951C, PR264
03. Color Design and Market Concepts – Micras for Decorative Applications

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Sudarshan North America:
usa@sudarshan.com

Sudaperm™ Pigments for Coatings

Sudaperm™ Red 2951C

Ultra transparent, lasting color
Excellent **weather & light** fastness



Sudaperm™ Red 2951C (PR 264)

Bluish red ultra transparent pigment with outstanding fastness properties and perfect in combination with special effect pigments for high performance coatings.



sudarshan.com

Pigment Red 264
DPP chemistry

Advantages
Ultra transparent & clean
Outstanding coloristic & fastness properties
Exceptional resistance properties (heat, light, weather, migration)

Recommended applications
Automotive OEM
Automotive refinish
Industrial coatings

Sudarshan Chemical Industries is a leading producer of performance colorants, manufacturing an extensive range of organic, inorganic, pearlescent pigments and dispersions.

Our Sudaperm™ is a premium range of the highest performance pigments, with technical benefits for most demanding coatings and plastic application.

SUDARSHAN

WE ARE A LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Are you looking to amplify your wall coatings? Does your new home office need a fresh look? Sudarshan offers a wide portfolio of effect pigments that can add a classic look, a geometric look or an unencumbered look to any decorative wall coating. The Sumica™ line of pigments offer a wide variety of colors and sizes provide the perfect amount of luster and color.

Below are just a few examples but we would be pleased to review the entire collection with your teams so please reach out to us! (bpiro@sudarshan.com). Consider adding some color, sparkle and texture to the new color trends for 2020/21 and see how you can create even more life for your room!

Contact Us Today

To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan Representative today or email usa@sudarshan.com.

Add luster and enhance the color of your walls with Sumica™ effect pigments.



Base Coat: Silver Sparkle 4194 (10-100 µm)
Top Coat: Green Decorative



Base Coat: Blue Decorative
Top Coat: Iridescent Gold 4195 (10-60 µm)



Base Coat: White Decorative
Top Coat: Iridescent Gold 4195 & Blue 4197
(10-60 µm)



Base Coat: Yellow Decorative
Top Coat: Medallion Gold PI235 (10-60 µm)



Base Coat: Red Decorative
Top Coat: Sparkle Gold 4144 (10-100 µm)



Base Coat: Orange Decorative
Top Coat: Maroon 4969 (10-60 µm)