

Connecting With Color SUDARSHAN

Volume 27 | September 2022



Creating New Illusions in Color & Special Effects for the Coatings, Plastics and Inks Industries

SUDARSHAN'S LATEST NEWS AND UPDATES

1. **Greetings from Sudarshan –**
Busy times at Sudarshan!

2. **Featured Products - Sudaperm™**
Pink 2991K (PR 122)

3. **Color of the Month –**
SUNFLOWER

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Greetings from Sudarshan

Welcome to the September 2022 edition of Sudarshan's "Connecting With Color" monthly newsletter.

September is a busy time for Sudarshan. We are pleased to be selected to present technical papers at the Powder Coating Summit (Chicago, September 8-9) and at CAD-RETEC (Orlando, September 12-14). In addition, Sudarshan is also proud to be a Platinum Sponsor of CAD-RETEC. We hope to see you there!

Our product portfolio continues to grow

- Sudaperm™ Pink 2991K (PR122)
- Sudaperm™ Violet 2946K (PV23)
- Sudaperm™ Yellow 3033K (PY138)

Sudarshan is pleased to be your colorant solution provider and if you have a need, please connect with us at contact@sudarshan.com or your current Sudarshan representative. **Color of the Day: September 12th**

Sudaperm™ Pigments for Plastics

Sudaperm™ Pink 2991K

Yellowish bright shade
High color strength
Excellent dispersion



Sudaperm™ Pink 2991K (PR 122)

Sudaperm™ Pink 2991K is a yellowish bright pink shade pigment with high color strength and excellent dispersion. low filter pressure value and high heat stability make it suitable for most of thermoplastics applications.

Sudarshan Chemical Industries is a leading producer of performance colorants, manufacturing an extensive range of organic, inorganic, pearlescent pigments and dispersions.

Our Sudaperm™ is a premium range of the highest performance pigments, with technical benefits for most demanding coatings and plastic applications.

WE ARE YOUR LEADING WORLD CLASS COLOR SOLUTION PROVIDER

Did You Know...

- Sunflowers come in yellow, burnt orange, red and purple varieties?
- Each sunflower is made up of 1,000 to 2,000 little flowers and can self-pollinate?
- Sunflowers were historically used as medicine?
- Sunflowers follow the sun?

We were so inspired by this magnificent flower that our Color of the Month is called..... **SUNFLOWER**

Color of the Month

September 2022

SUNFLOWER

Petals

Pigment Yellow 139
Sudaperm™ Yellow 2939K
(Full Tone and Tint Tone)

Pigment Yellow 180
Sudaperm™ Yellow 2909
(Full Tone and Tint Tone)



Seeds

Pigment Black 28
Sudatherm™ Copper Black 6461K
(Full Tone Master Batch)

Pigment Yellow 119
Sudatherm™ Tan 6416K
(Full Tone Master Batch)



To request samples, receive more information or set up a virtual presentation, please contact your local Sudarshan representative today or email contact@sudarshan.com .