

Welcome to the May 2022 edition of Sudarshan's 'Color by Design' monthly newsletter. A BIG THANK YOU, to all the visitors and our esteemed customers for visiting our booth at In-Cosmetics Global 2022 show, you all made this show 'THE BEST SHOW'.

THANK YOU FOR VISITING

**in-cosmetics<sup>®</sup>**  
**global**



Save the date for May 3-4, 2022, at the Javits Center in New York City. NYSCC is all set for the Suppliers' Day for the year 2022, so is Sudarshan Chemical! Please visit our booth #453 on 3-4<sup>th</sup> May 2022. With a focus on sustainability and science, this event is a must-see for all of those involved in the personal care industry with exhibitors, speakers, and attendees from leading companies around the globe.

**VISIT OUR BOOTH NO. 453**



NEW YORK  
Society of Cosmetic  
CHEMISTS

SUPPLIERS' DAY

## SUPPLIERS' DAY 2022

JACOB K. JAVITS CONVENTION CENTER  
NEW YORK CITY

**MAY 3-4, 2022**



**NEW LAUNCH**



**Prestige Gold Glow 35382**  
20-90 $\mu$ m

Prestige Gold Glow 35382, the latest addition to our iridescent range of pigments provides exceptional sparkle and brilliant reflectance. It provides excellent coverage. Best suited to provide an intense glow effect in eye, lips, face makeup & nail décor.

WE ARE A LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER

## Prestige Gold Glow 35382

Product application kit:

### Cream Eye Shadow

The NPD (New Product Development) kit for Prestige Gold Glow 35382 is ready! Please contact our regional sales representatives to get a kit for your lab. Sample NPD kit includes nail enamel, cream eye shadow and transfer-proof lipsticks. These products show excellent coverage and add glow to cosmetic formulations.

#### CREAM EYE SHADOW

Phase	Ingredients	INCI Name	SU-CES-11 (%)	SU-CES-12 (%)
A	Beeswax <sup>1</sup>	Cera Alba (Beeswax)	7.5	7.5
	IPM <sup>2</sup>	Isopropyl Myristate	15.2	15.2
B	Talc	Talc	4.0	4.0
	Kaoline	Kaoline	1.0	1.0
C	SF1202 <sup>3</sup>	Cyclopentasiloxane	16.6	16.6
D	Silsoft Silicone Gel <sup>1</sup>	Cyclopentasiloxane (and) Cetearyl Dimethicone/Vinyl Dimethicone Crosspolymer	20.7	20.7
E	SS4230 <sup>4</sup>	Cyclopentasiloxane (and) Trimethylsiloxy silicate	8.0	8.0
F	Hariol-03 <sup>4</sup>	Trioctyl dodecyl citrate	6.0	6.0
F	Euxyl PE 9010 <sup>5</sup>	Phenoxyethanol (and) Ethylhexylglycerine	0.5	0.5
	Perfect (73167) <sup>6</sup>	Perfume	0.5	0.5
G	Sudacos Rubine 3054 <sup>7</sup>	D&C Red 7 Lake	2.4	2.4
	Prestige Bright Mystic Gold 35239 <sup>7</sup>	Mica (and) Titanium Dioxide (CI 77891)	17.6	-
	Prestige Gold Glow 35382 <sup>7</sup>	Mica (and) Titanium Dioxide (CI 77891)	-	17.6
		Total	100	100

#### Procedure:

1. Add Phase A in a main vessel (MV). Heat to melt all waxes (75-80°C).
2. Add Phase B (previously sieved) to MV under continuous stirring. Cool the MV to 65°C.
3. In side vessel 1 (SV1) mix ingredients of Phase C at room temperature till homogenous mixture is formed. Add SV1 content to MV maintained at 65°C with constant stirring.
4. Add phase D to MV, mix thoroughly.
5. In Side Vessel 2 (SV2), Mix Phase E & G and then add SV2 content to MV maintained at 65°C under stirring to ensure proper mixing of colour.
6. Cool main vessel to about 40-45°C and then add Phase F ingredients sequentially to MV with thorough mixing.

#### Suppliers:

1. Arjun Beeswax
2. Croda India
3. Momentive Performance Materials.
4. Subhash Chemicals Industries Pvt. Ltd.
5. Schülke & Mayr
6. Oriental Aromatics Pvt. Ltd.
7. Sudarshan Chemical Industries Ltd|



Now you can jump on the coloured lashes movement with Sudarshan's Eye Candy, a cool range of eye mascara that contains a no drip, easy drying cream-based formula and is easy to apply. Sudarshan pigments provide unique colour with a sparkly effect that are so on trend. Eye Candy is available in Green Goddess, Rebel Red, Bold Blue and Night Black. Send your enquiries now and ask for this exciting marketing prototype.



WE AREA LEADING WORLD CLASS COLOR SOLUTIONS PROVIDER