

Warmly welcoming our customers and distributors to our stand 1E20 at in-cosmetics 2024 Paris.



A new, matt white mica filler: a viable alternative to talc
Sumicair Silken Matt Mica 43023 is launching in 2024 based on pure-tone high quality mica. A real alternative to talc for performance, naturality, purity and cost. 100% natural mica, Cosmos approved and vegan friendly.



Sumicos Intense Black 2233C

A new exceptionally intense, jet-black, iron oxide with high strength and ultra-pure. Future-proofed to meet tomorrow's regulatory requirements, today. 100% iron oxide, nature identical, Cosmos approved and vegan friendly.



NEW Prestige Radiant Hot Pink 35936

Showcasing a new intense, hi-lustre, pink concept color, based on natural mica and iron oxide. Free from carmine and organic lake pigments, **Prestige Radiant Hot Pink** is perfect for all cosmetics and personal care formats, in combination with other mica effect pigments and fillers. Vegan-compliant.



New color stylings for Autumn-Winter 2025-26 and Spring-Summer 2025

Promoting blends based on mica-based effect pigments to present color trend concepts inspired by WGSN & coloro.