



INVESTOR PRESENTATION

October 2018

SUDARSHAN

Safe-harbor statement

This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward looking statements.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to our exposure to changes in general economic conditions, market, Foreign currency and other risks, changes in government policies/regulations, tax regimes as also technological changes.

The company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of subsequent development, information or events or otherwise.

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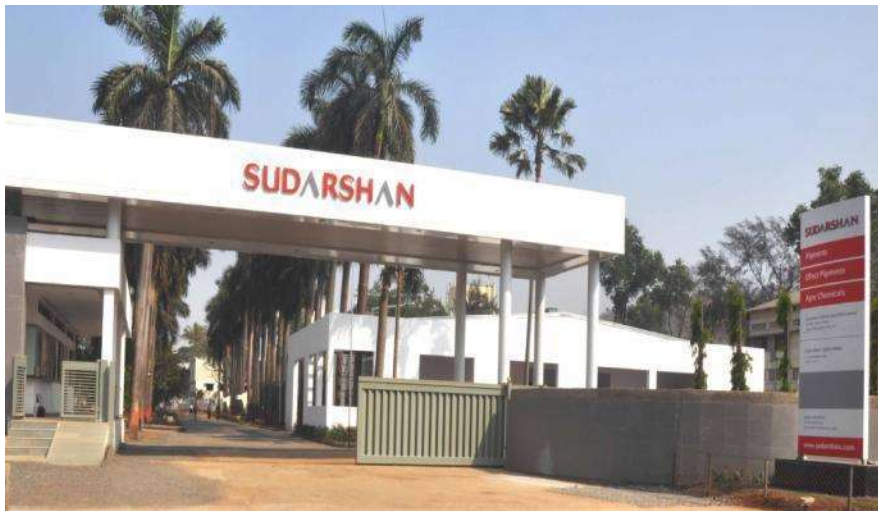
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Sudarshan at glance



Incepted in 1952

Manufacturer of Pigments & Effect pigments

Largest pigment producer in India with 35% market share



4th largest pigment producer in the world

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Fiscal year highlights

**Consolidated
revenue at ₹
16,461 mill (FY18)**

Entire group revenue

**Pigment global
revenue at ₹
13,293 mill (FY18)**

YoY growth of 17%

FY18 PBDIT 13.3%

Continuing operations
margins at consol level

India CSR Award

Total CSR spend at ₹
19 mill, increase of
32%

Recognitions

Socially Responsible
Exporter & World HRD
for innovation in
recruitment

DMAI award

Excellent performance
in Energy conservation
by large scale unit

**Lowering carbon
emissions**

Reduction in utility
usage saving ₹ 57 mill

**Credit rating
upgrade**

Short term debt rating
'IND A1+'

**R&D spend
crosses ₹ 100 mill**

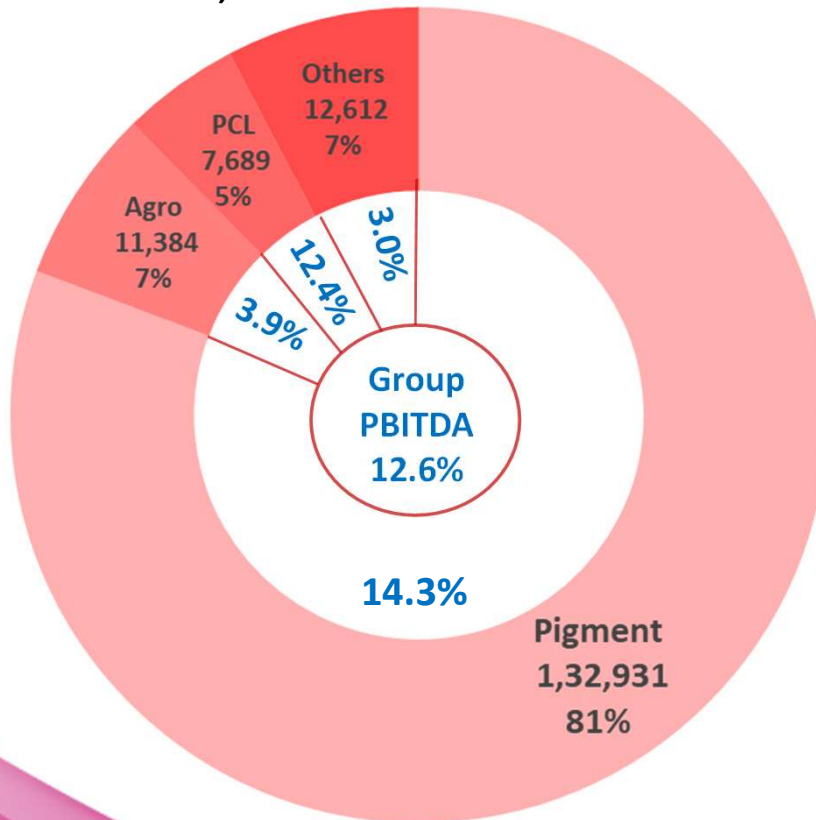
Launch of 15 new
products

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FY18 Group Revenue

Group Revenue : INR 164,616 lakhs

FY17-18 Consolidated Revenue
from Operations in INR Lakhs
(net of excise duty)



Agro Chemical Division

- Agro business was low margin and non-strategic
- Manufacturing business has been discontinued since Apr'18
- Business Transfer Agreement concluded on 20-Sep to transfer Agro Formulation Brand Business on a going concern basis

Prescient Color Limited (PCL)

- Divestment of master batch business demonstrates commitment of Pigment business to grow aggressively in plastics industry through no-conflict approach with customers
- Subsidiary business was sold to Americhem Inc. & transaction concluded on 1st June 2018

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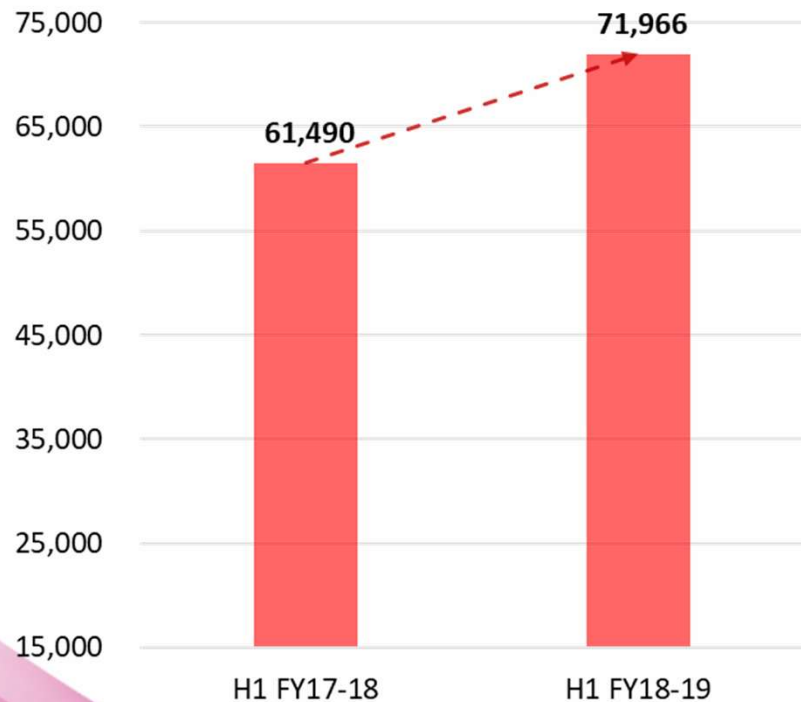
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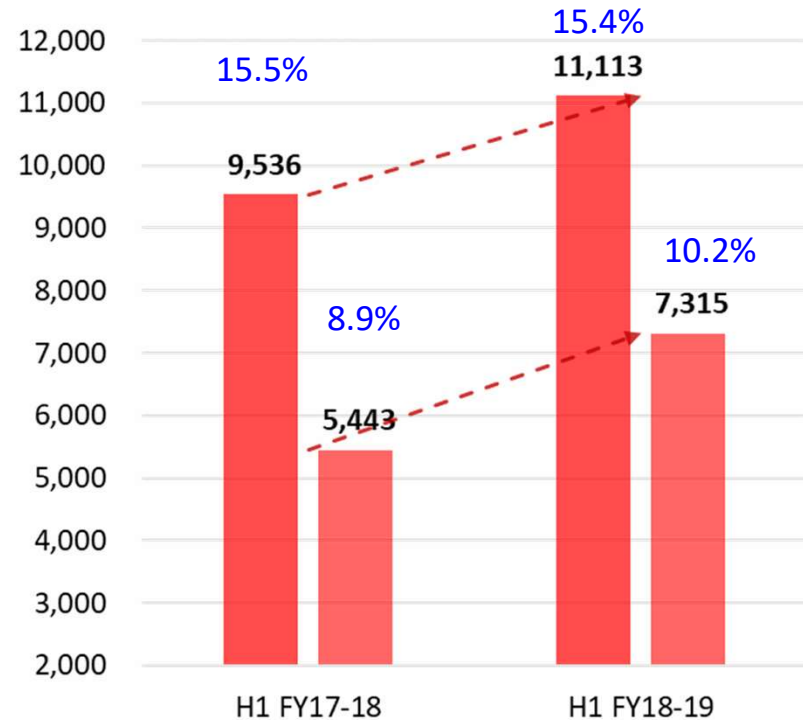
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Half yearly financial update

In ₹ lakhs



Income from operations
grew at 17%



PBDIT growth 17%
PBT* growth 34%

PBDIT & *PBT (excluding other income) as
percent to Total Income from operations

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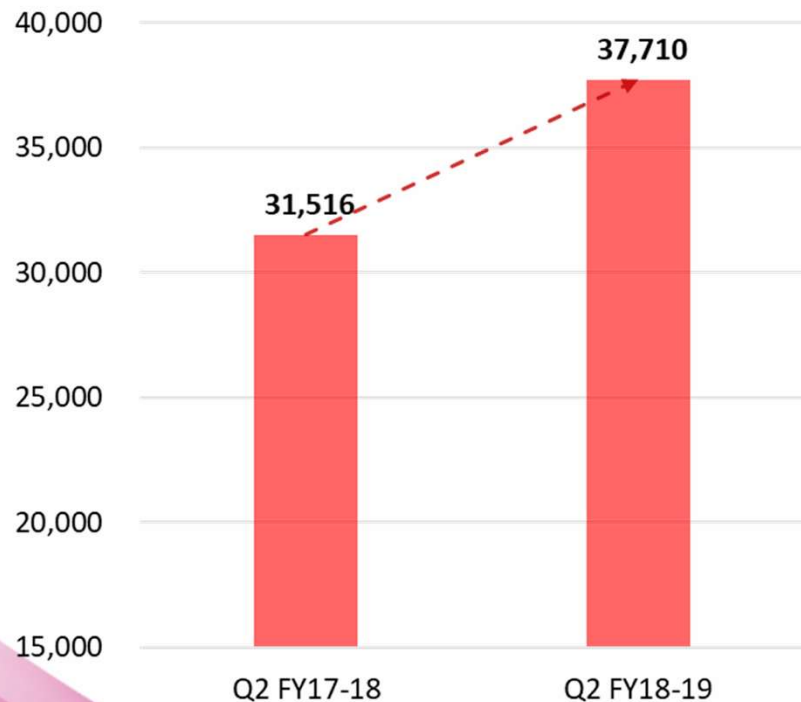
Half yearly financial update

Particulars (<i>Amounts in ₹ lakhs</i>)	H1 FY17-18	% to total income	H1 FY18-19	% to total income	Change %
Total income (net of excise duty)	61,490		71,966		17%
Cost of goods sold	35,219	57%	41,646	58%	18%
Gross margins	26,272	43%	30,320	42%	15%
Employee cost	3,968	6%	4,761	7%	20%
Other expenses	12,767	21%	14,446	20%	13%
Operating profit (PBDIT)	9,536	16%	11,113	15%	17%
Finance cost	1,289	2%	607	1%	-53%
Depreciation	2,804	5%	3,190	4%	14%
Profit before tax	5,443	9%	7,315	10%	34%

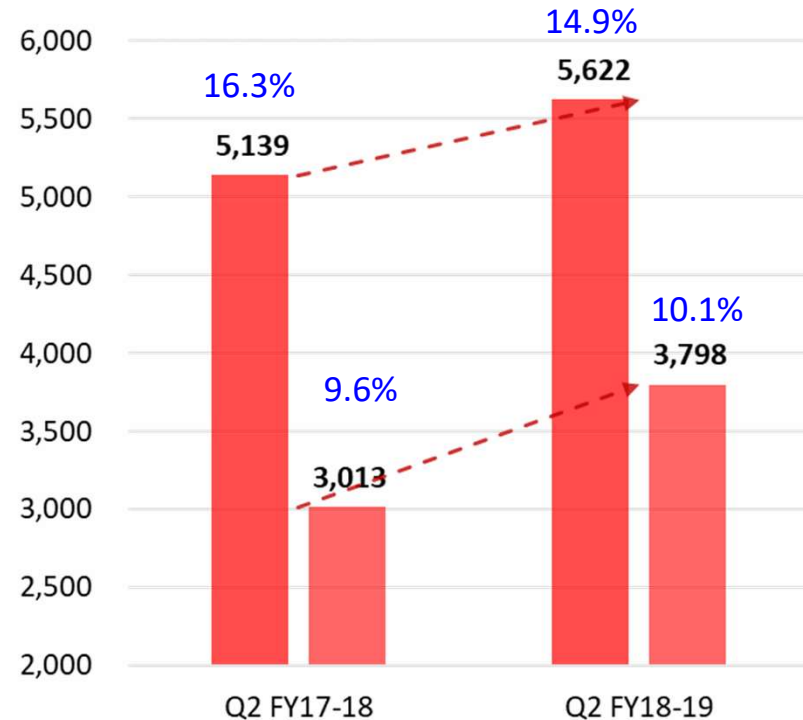
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Quarterly financial update

In ₹ lakhs



Income from operations
grew at 20%

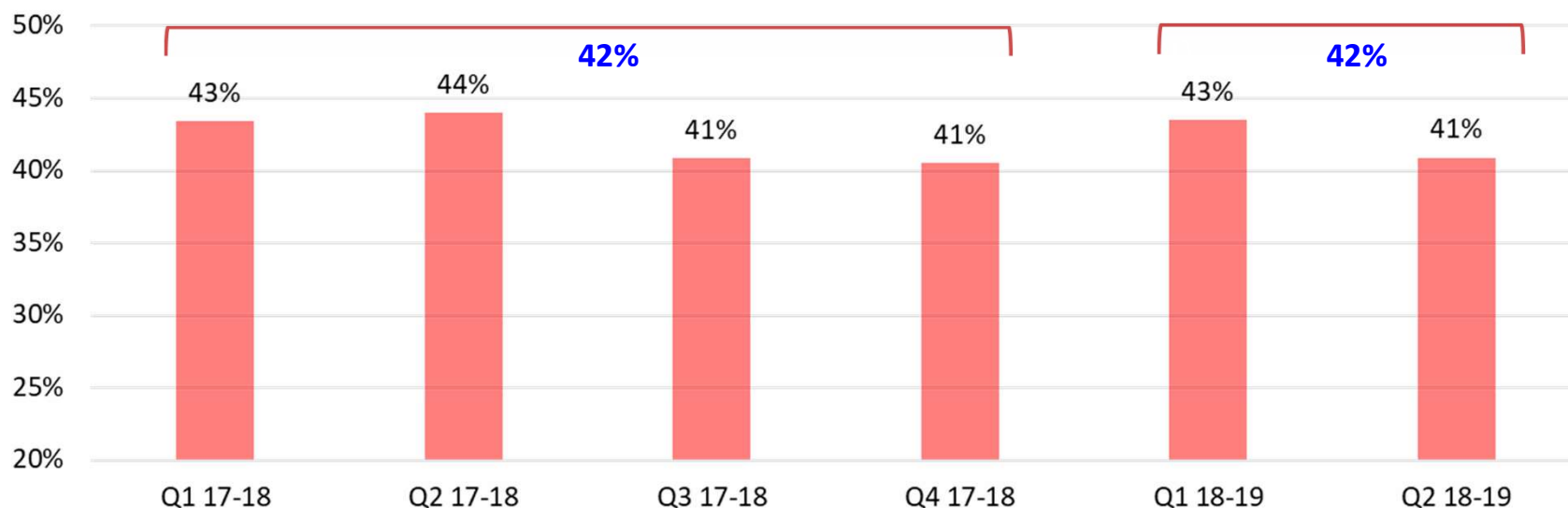


PBDIT growth 9%
PBT* growth 26%

PBDIT & *PBT (excluding other income) as
percent to Total Income from operations

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Gross margin performance



FY18 gross margins presented based on comparable cost of goods sold to adjust for excise duty effect as detailed in notes

- Few raw materials increased sharply during Q2; some impact seen in material availability for which planned RM stocks built up
- Rapid depreciation in Rupee during September impacted import costs
- Expect stability on raw materials pricing to come in by end of Q3
- Customer price increase pursued in Q2 and same will continue in Q3 to cover recent RM increases

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Key ratios

	As on	
	31.03.2018	30.09.2018
Debt-Equity	0.81	0.52
Current ratio	1.31	1.48
EPS (basic & diluted - Annualised) Excluding exceptional items	12.40	14.61

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Business highlights

- Capacity increase and backward integration projects worth ~ ₹ 200 crores under implementation
- Raw materials continued at elevated levels and selling price increases pursued
- The Company has adopted Hedge Accounting [Ind AS 109 Financial Instruments] with effect from 1st July, 2018

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Segment reporting

Particulars (<i>Amounts in ₹ lakhs</i>)	30.09.2018	30.06.2018	30.09.2017
Segment Revenues			
Pigments	36,352	34,002	31,027
Others	1,358	253	489
Segment Results			
Pigments	3,405	4,443	3,878
Others	465	(133)	59

- Raw material price increases has lead to increase in COGS by ~ 3.2% for Pigments division which resulted in reduction in segment profitability from 13.1% in Q1 to 9.4% in Q2 FY19

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Business outlook

Customer price increase and tighter cost control to help maintain profitability

Gains from divestment of masterbatch and Agro Formulations business to be deployed in capex for expansion of Pigment business

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Thank You

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- Spiritually fullfilled • Socially just • Environmentally sustainable •

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