

PV 23 FOR LATEX DISPERSIONS
SUDAPERM VIOLET 3040C



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Sudaperm Violet 3040C is a pigment violet 23 with distinct bright reddish undertone, with outstanding fastness properties of this group of pigments.

Chemical Type : Dioxazine (Carbazole dioxazine)

C.I. Name : Pigment Violet 23

BENEFITS:

- **Color:** Bright Reddish Violet.
- **High Color Strength:** Provides intense coloration even at low concentrations.
- **Pigment Loading:** High pigment loading is possible with these specially processed PV23.
- **Safety:** Does not require hazardous labeling for its intended use.
- **Dispersibility:** Easy to disperse in various formulations.
- **Purity:** Lowest o-DCB levels in its class

APPLICATION RECOMMENDATIONS:

- Latex Dispersions
- Architectural Coatings

FULL SHADE



REDUCED SHADE



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Sudarshan Chemical Industries Limited

Registered Office: Eleven West Panchshil, 7th Floor, Survey No 25, Near Pan Card Club Road, Baner, Pune 411 069, India
T: +91 20 6828 1200 | sudarshan.com | CIN.: L24119PN1951PLC008409

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