



Product Description

Pigment Red 101 dispersion based on a solvent and APEO free non-ionic and anionic surfactant package. This free flowing pumpable dispersion is especially designed for coloring decorative coatings and other waterborne binder systems.

Chemical characterization	Iron oxide red
Color Index	Pigment Red 101
C.I. No.	77491

Product Description

	Unit	Value	Test Method
Pigment content	[%]	64	

Technical Data

	Unit	Value	Test Method
Density	[g/cm ³]	typ. 2.1	acc. to DIN EN ISO 2811

Fastness Properties

	Value	Test Method
Light fastness [full shade]	8	rating acc. to DIN EN ISO 105-B02
Light fastness [reduction]	8	rating acc. to DIN EN ISO 105-B02
Weather fastness [full shade]	5	rating acc. to DIN EN ISO 20105-A02
Weather fastness [reduction]	5	rating acc. to DIN EN ISO 20105-A02

Fastness properties are based on information from pigment suppliers.

Application Profile

Decorative coatings	+++
Water based coatings	+++

+++ Excellent choice

++ Good choice

+ Possible choice

Packaging and Handling

Packaging	15 kg plastic pail
Packaging	1 L PE can
Packaging	Different types of packaging are available on request

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